



My Dear Friends,

Let's call this letter the "*Spring, 2015 Update*".

If you're busy - or reading's just not your thing - here's the point:

**THE SPRING RELEASE OF THE 2014 ROSÉ  
& THE 2012 PETITE  
WILL BE OFERED NEXT MONDAY, 4-6-15**

Now, if you crave hWa minutiae in the form of Q&A...

SCROLL DOWN (*por favor*).

Q. How Was France?

A. It was **GREAT**. Like many **True Believers**, I'm a **BIG** fan of the wines, people, & food from the South. These moments stay with you & give inspiration like nothing else. As promised/threatened, I documented the December trip on Twitter (@c\_hammell). Thanks for the likes, or whatever they are.

Q. What's happening with the 2012 True Believer?

A. **Bottled. 150-ish cases. Delicious. To be offered this summer for fall shipment.**

Q. How about the 2013?

A. **Blend is done. Bottle this summer. Release next year. Really good. Different than the '11 & '12 – more like the'14\*\*\***

Q. The '14?

A. **In barrel. Dry. Already good. Blend TBD.**

Q. And the 2015?

A. **Vines are alive. Shoots 3”.**

Q. What's the deal with this “Spring Release”?

A. **Here's the deal (& the idea is to keep this type of thing going): We bottled the 2014 Rose & the 2012 Petite (maybe next year could be Rosé + a Syrah?). Offering to our esteemed **True Believers** is coming in a week. 2 Rosé 750ml & 1 Petite 750ml per pack. Seriously good stuff.**

**The Petite Sirah shows what a *REAL* food wine can be – not to be consumed w/o hearty pasta or the like – **TRUST ME**. That said, she is bone dry & not stupid or overdone in any strange way – just the pure essence of this crazy outcast grape. This one may last even longer than the True Believer, so no need to rush (just drink it with some rich red pasta-type thing, including meat if you so choose).**

**The Rosé is pure guava-papaya-raspberry - & I'm not all that good at wine descriptors. Drink it cold & drink it **THIS** summer; like an IPA – DO NOT HOLD! God-willing, *El Crië* will make some more for you this year\*\*\***

Q. How's the drought?

A. **Dry.**

Q. Have you been featured in any cool-guy local profiles lately?

A. **Yes. I've attached one, & included is a glam-action photo\*\*\***

Q. With what do you identify wine most?

A. **Music.**

Q. Why?

A. **I don't know.**

Q. What is your ultimate aroma goal?

A. **Inviting-ness.**

Q. What is your ultimate flavor goal?

A. **Savory-ness.**

Q. Do you mean, "*umami*"?

A. **No.**

Q. Are you giving a presentation at **A-7** in Paso Robles this spring?

A. **Yes.**

Q. Is it true that you only plan to do **21 vintages of True Believer?**

A. **I'll answer that the time-after-next...**

Q. Anything else?

A. **Yes, I would like to say, "Best Wishes", to my friend, MK. It's no secret how much I admire this man. I can't imagine how my life would have turned out without him, but one thing's for sure - there would be no Hammell Wine Alliance.**

Until the next letter (coming April 6, 2015), please know that I cherish you more than you can imagine. Thanks for being an **OTB** and allowing us to serve you through this (ad)venture! Don't forget to check out the link below for some more fun facts...

*Mangez bien, riez souvent, aimez beaucoup !*

<http://sbseasons.com/2015/03/tales-true-believer/>