



4/10/15

*I've been told that not everyone can read my mind. That makes sense. Thanks to all who wrote in with their questions.*

## Welcome to hWa Q&A part 2!

Q. Am I getting my 2012 Petite + 2014 Rosé allocation or not? You're so confusing!

A. I know. If you have a **True Believer #** (all who purchased the 2011) then YES, we have set aside exactly 1 box for you. I believe we have responded to those who requested an extra box. **THANK YOU!**

Q. How do I pay for it?

A. **Dayna will email invoices to you next week. hWa does not keep your CC on file. You can pay from the electronic invoice directly, easily, and with whichever form of payment you prefer.**

Q. Rosé is not my thing.

A. **Try this one.**

Q. Will the Petite + Rosé bottles be personalized?

A. **No – only the True Believer.**

Q. What's your favorite movie?

A. **Hoosiers.**

Q. I've been on your waiting list for over a year. Am I getting on soon?

A. **Probably. I'll send all wait-listers a letter soon to see who wants in before I figure out allocations for the 2012 True Believer.** Thanks for hanging in there!

Q. Is your wait list fake in order to make people think you're some kind of hot-shot winery?

A. **No. we're just really small! I am not a hot-shot, just a wine drinker and wine lover, like M.C. My vines are great, though.**

Q. Your whole "offer" approach is whack. Can you please explain?

A. Fair enough. OK - once you're in with a **True Believer #**, you are in until you want out! **We will set aside a minimum amount for you each release. The Hardcore True Believers** may have an opportunity to purchase more depending on quantities available, just like this last release. Dayna will invoice, we'll ship, you'll receive & ENJOY!

Q. How many releases will you do per year?

A. **Two. The spring release like we are doing now (featuring our Rosé + a single special bottling) and then the True Believer cuvée in the fall.**

Q. Are you at any retail shops?

A. **The Winehound in Santa Barbara is a True Believer.**

Q. What's your favorite book?

A. **Scaramouche, by Rafael Sabatini read by Simon Vance, who makes a great book greater!**

Q. Who's going to be invited to your pick-up **Fandango** in August?

A. **Those that are in for the 2012 True Believer.**

Q. When do we find out if we've made the list?

A. **All current True Believers are in. I'll reach out to all "wait-listers" soon"**

Q. Are you sick of superhero movies?

A. **Kind of.**

Q. Who do you admire in wine (not **BNV/SHV** customers or **hWa** clients)?

A. **Jean-Paul Daumen, Philippe Cambie, David Abreu, Jayson Woodbridge, Sean Thackrey, Lalou Bize-Leroy, Michel Chapoutier, Gary Pisoni & Sons, Christophe Baron, Charles Smith, Angelo Gaja, Robert Mondavi, Alexis Lichine, Alois Kracher** come to mind, but there are many others.

Q. Does spell check work with ALL CAPS?

A. **I'll *OFER* you a tip – No.**

Q. I want some hWa schwag/bling/gear/colors. Any plans?

A. **Yes, at some point. That would be fun.**

Q. I see you use animals in your **True Believer Vineyard**. Any new additions?

A. **After visiting my friend Adam T. in Ojai, I was inspired to add ducks. They're beautiful!**

Q. What's your email again?

A. **Chris – [truevigneron@gmail.com](mailto:truevigneron@gmail.com). Dayna – [dayna@hummellwinealliance.com](mailto:dayna@hummellwinealliance.com).**